



Smiles Change Lives  
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**FOR IMMEDIATE RELEASE**

**Celebrating National Orthodontic Health Month  
Free Orthodontic Health Fair Saturday October 16<sup>th</sup>**

**Olathe, KS** – Dr. Jay Oltjen is pleased to announce a Free Orthodontic Health Fair for families. “Educating parents in the community about the importance of early screening is important and can also help shorten treatment time and decrease expenses,” states Dr. Oltjen.

This event is open to the public and will be held Saturday, October 16 from 8:00 am – 1:00 pm at Oltjen Orthodontics (1441 East 151<sup>st</sup> Street, Olathe, KS). Advanced appointments are encouraged, but walk-ins are welcomed. Call (913) 653-8390 or email [info@oltjenbraces.com](mailto:info@oltjenbraces.com) to schedule your appointment.

As part of October’s National Orthodontic Health Month, this health fair will feature great giveaways from organizations such as the American Association of Orthodontics, 3M, Invisalign Teen, Moms for Mouth Guards, Smiles Change Lives, and Crest/Oral-B. Along with oral health information, the event will include fun for kids and parents, such as:

- Face painting
- Orthodontic Screenings/evaluations
- Smoothies
- Demonstrations/products from oral health leaders
- Raffles
- Free oral healthcare kits
- Chance to win a FREE set of braces from Oltjen Orthodontics

**Dr. Jay Oltjen is a Smiles Change Lives (SCL) provider who donates his time and talent to help children in need. This means that SCL can put this doctor’s good intentions to work by finding the kids who most need braces.** “If a young child or teen is embarrassed by their smile it can damage their self confidence and have far reaching negative effects on their psyche,” says Dr. Oltjen. “That is why I feel that is so important not to let financial barriers stand in the way of bringing beautiful smiles to as many children as possible.” With the support of Dr. Oltjen and hundreds of orthodontists nationwide, SCL is able to provide financial assistance for needy families.

SCL is completely funded and made possible by charitable donations. If you are interested in investing your time or money to give the gift of a life-changing new smile, please contact Smiles Change Lives at 816-421-4949 or visit [www.SmilesChangeLives.org/donate](http://www.SmilesChangeLives.org/donate) to Adopt-A-Smile.

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Smiles Change Lives (SCL) provides life-changing, essential orthodontic treatment to children from low-income families. With eight active chapters and growing demand nationwide, our vision is to provide access to braces for all youth suffering from crooked teeth and misaligned jaws. Since 1997, SCL has created more than 1,200 healthy smiles. With the support of 3M, our official orthodontic industry sponsor, SCL will be able to reach out to even more communities nationwide.

